## PORTBOOK <br> MEDIA KIT 2024-25



SpinSheet Publishing Company | 612 Third Street, Suite 3C Annapolis, MD 21403 | 410.216 .9309 | portbook.com


PortBook was created for boaters by boaters and features businesses up and down the East Coast with special concentrations of businesses in Annapolis and the Eastern Shore of the Chesapeake Bay. PortBook is printed annually and includes comprehensive maps of the ports, marine service listings, and visitor information. While the main focus of PortBook is marine services, we also feature restaurants, bars, and attractions, because even the most serious boater goes ashore now and again, and what better recommendation can you have than that of another boater?


## Print

PORTBOOK Annapolis is the source for boaters in the mid Chesapeake Bay region. 25,000 copies are distributed annually at all marinas and marine services businesses participating in PORTBOOK, as well as at the Annapolis Sailboat Show, Annapolis Powerboat Show, Bay Bridge Boat Show, and Annapolis Spring Sailboat Show, regattas and rendezvous, and Yacht Clubs, Harbormaster, hotels, and other key locations in the area.


## Go Mobile!

PortBook.com is optimized for use on mobile devices and puts your company info in boaters' hands wherever they are.



## Online

PortBook.com has all the information from the print editions plus links directly to your website.

## Boat Shows

PortBook is distributed all around the Chesapeake Bay and at major Boat Shows including:

- Chesapeake Bay Boat Show
- Annapolis Spring Sailboat Show
- Bay Bridge Boat Show
- Annapolis Sailboat Show
- Annapolis Powerboat Show

FOR MORE INFORMATION, CALL: 410.216.9309

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